



INSERTION ORDER/INVOICE
**Light at the Lighthouse
 Music Festival**
 September 19, 2009 – Souvenir Program
 Point Fermin Park

ADVERTISING DEADLINE: JUNE 30, 2009*

Date:
Adv Rep:
Phone:
email:

AD SIZES & RATES

Publication trim size: 8.5" x 11"

<input type="checkbox"/> Full page.....	7.5" x 10".....	\$ 400.00
<input type="checkbox"/> Half page.....	7.5" x 4.875".....	\$ 225.00
<input type="checkbox"/> Quarter page.....	3.625" x 4.875".....	\$ 125.00
<input type="checkbox"/> Eighth page (business card).....	3.625" x 2.375".....	\$ 75.00
<input type="checkbox"/> Back Cover (outside) Full Color.....	7.5" x 10".....	\$ 1000.00
<input type="checkbox"/> Back Cover (inside) Full Color.....	7.5" x 10".....	\$ 800.00
<input type="checkbox"/> Front Cover (inside) Full Color.....	7.5" x 10".....	\$ 1000.00
<input type="checkbox"/> Center Spread (inside) Full Color.....	7.5" x 10".....	\$ 800.00
<input type="checkbox"/> *Late Fee - Ads Received after June 30 thru July 19th.....		\$ 50.00

The purpose of the Souvenir Program is for community distribution to people attending, and as an advertisement for the show prior to the event. Every effort will be made to make as wide a distribution as possible throughout the widest group of communities, churches and businesses.

Additional copies requested @ \$3.00 ea.

TOTAL AMOUNT	\$ _____
Received at Placement	\$ _____
Additional Copies	\$ _____
Balance Due	\$ _____

Business/Church: _____

Address: _____ City: _____ Zip _____

Contact: _____ Phone: _____ Cell: _____

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|---|---|--|
| <input type="checkbox"/> Ad art will be emailed to
lighthouse@molocreative.com | <input type="checkbox"/> Create Ad - Text, Logo
Photos, Art Attached | <input type="checkbox"/> Use art from 2008 Program
<input type="radio"/> Changes <input type="radio"/> No Changes |
|---|---|--|

BOOTH ORDER

I would like to reserve the area for one 10' X 10' booth for _____
 The organization (lessee), provides their own canopy of any configuration, not to exceed 10' X 10'. The use of stakes is prohibited by the LA City Department of Recreation and Parks and any such use will be fined by the city. All health, safety, and fire regulations must be upheld by the user.

SPECIAL BONUS!

Purchase 1 full page ad for \$400 PLUS a Booth Space and get a \$50 discount.

Non-Profit Cost For-Profit Cost
 only \$500 only \$600

Each Non-Profit Booth Space \$150 x _____	= \$ _____
Each For-Profit Booth Space \$250 x _____	= \$ _____
Balance Due (from above)	\$ _____
SPECIAL COMBO OFFER	less discount \$ - 50.00
TOTAL DUE	\$ _____

**Make Checks Payable to: LIGHT AT THE LIGHTHOUSE
 ADVERTISING IS TAX DEDUCTIBLE**