



Program Ad Order Form

Date:
LATL Staff
Phone:
email:

AD SIZES & RATES

Publication trim size: 8.5"x 11"

- Full page 7.5" x 10" \$450.00 with free booth
- Half page 7.5" x 4.875" \$250.00 / optional booth for \$25
- Quarter page 3.625" x 4.875" \$150.00 / optional booth for \$50
- Eighth page (business card) 3.625" x 2.375" \$75.00 / optional booth for \$75
- Back Cover (outside) Full Color 7.5" x 10" \$ 2500.00
- Back Cover (inside) Full Color 7.5" x 10" \$1250.00
- Front Cover (inside) Full Color 7.5" x 10" \$1500.00
- Center Spread (inside) Full Color 7.5" x 10" \$ 800.00
- Early Bird Special*..... 10 % off if paid for in full by Sept 1st

Please provide all Files in PDF or JPEG format (300dpi). If you do not have artwork prepared our graphics department can help you make your ad for \$25 per hour. Contact Dennis Dobbin at dmdobbin@sbcglobal.net.

AD DEADLINE: OCTOBER 1, 2019

TOTAL AMOUNT	\$ _____
Received at Placement	\$ _____
Balance Due	\$ _____

Business/Church: _____

Address: _____ City: _____ Zip _____

Contact Person _____ Phone: _____ email _____

- Ad art will be emailed to dmdobbin@sbcglobal.net
- Create Ad - Text, Logo Photos, Art Attached
- Use art from Prior Program
 Changes No Changes

BOOTH ORDER

I would like to reserve the area for one 10' x 10' booth for (name of organization) _____
 LATL will provide one table and two chairs for each booth. The organization (lessee), provides their own canopy **not to exceed 10' x 10'**. The use of stakes is prohibited by the LA City Department of Recreation and Parks and any such use will be fined by the city. All health and safety and fire regulations must be upheld by the user.

Booths Only (without ad)

Non-Profit Organization \$50

For-Profit Organization \$100
 plus 10% of receipts

Additional booth spaces / \$100 each

Mail checks and forms to:
 2328 W. 37th St,
 San Pedro, CA 90732

TOTAL DUE \$ _____

**Make Checks Payable to: LIGHT AT THE LIGHTHOUSE
 ADVERTISING IS TAX DEDUCTIBLE**